

SHOULD YOU DEFINE YOUR NICHE OR KEEP EXPLORING?

This worksheet is designed to help you determine whether you should define your niche now or continue exploring different genres. Answer each question with "Yes" or "No," or jot down your response in 4-5 keywords. At the end, use the Results section to reflect on your answers and guide your next steps.

● PROJECTS

Have you worked on projects that made you feel deeply fulfilled?

[] Yes / [] No

If yes, describe the project:

● THEMES

Do certain themes or subjects naturally attract you?

[] Yes / [] No

If yes, describe the theme:

● CHORE

Have you done work that felt like a chore rather than a joy?

[] Yes / [] No

If yes, describe the type of work:

● RECOGNITION

Would you pursue a specific type of work even without recognition?

[] Yes / [] No

If yes, describe the type of work:

SHOULD YOU DEFINE YOUR NICHE OR KEEP EXPLORING?

● STORYTELLING

Do you value storytelling or creating emotional connections?

[] Yes / [] No

If yes, describe why:

● APPRECIATION

Have people praised a particular type of work you've done?

[] Yes / [] No

If yes, describe the type of work:

● EXCITEMENT

Do you find certain type of work most natural and exciting to create?

[] Yes / [] No

If yes, describe the type of work:

● AUDIENCE

Do you want to inspire or connect with certain type of audience?

[] Yes / [] No

If yes, describe the type of audience:

SHOULD YOU DEFINE YOUR NICHE OR KEEP EXPLORING?



INTEREST

Have you noticed a specific need or interest your audience has?

[] Yes / [] No

If yes, describe the need / interest:



GENRES

Are you open to exploring different genres before narrowing down?

[] Yes / [] No

If yes, list these genres:



EXCITEMENT

If you had to choose one genre for five years, could you decide?

[] Yes / [] No

If yes, what would it be:

RESULTS: WHAT YOUR ANSWERS SAY

MOSTLY YES

If you answered "Yes" to most questions and your keywords revolve around specific themes or genres: You might be ready to define your niche. Use the recurring themes and keywords from your answers to guide your choice. Reflect on what excites you and aligns with your strengths and values.

MOSTLY NO

If you answered "No" to many questions or your keywords vary widely: It's okay to keep exploring! This suggests you're still discovering what resonates most. Use this time to experiment with different genres and styles to gain clarity.

MIXED ANSWERS

That's normal. Consider narrowing your focus temporarily to one or two areas that feel most promising. You can always refine your niche as you grow.

FINAL REFLECTION

Which themes or ideas came up repeatedly?

Keywords:

Are you feeling more inclined to define your niche or continue exploring?

Keywords:

CLOSING NOTE

There's no wrong path—whether you define your niche now or keep exploring, trust that each step is part of your creative journey. Take it one project at a time, and you'll find clarity along the way. You've got this!
